



WORLD
EQUESTRIAN CENTER®



Last Call for Vendor Applications at the Inaugural All for the Horses Expo at World Equestrian Center – Ocala

The All for the Horses Expo presented by [Ariat International Inc.](#) will be held from October 7-9, 2022, at World Equestrian Center – Ocala and will feature a carefully curated collection of vendors from across the equine industry.

Apply now to be part of this exciting, first-time event!

[All for the Horses Expo Vendor Application](#)

Vendor applications must be received by September 1, 2022.

For pre-registration, vendor application or additional information, contact Christy Baxter at christy.baxter@wec.net or [561-252-4510](tel:561-252-4510).



Vendor applications for the All for the Horses Expo presented by Ariat International Inc. must be received by September 1, 2022.

The All for the Horses Expo presented by Ariat International Inc. takes place during The Championship Show, which runs from September 29-October 16, 2022, bringing together top Quarter Horses from around the country to compete for more than \$1.2 million in added money in western pleasure, hunter, reining, ranch, trail, youth classes and more.

Along with the thousands of people attending The Championship Show, WEC – Ocala welcomes spectators and fans of horse sport daily to the show grounds and will invite all who are on the property to visit the All for the Horses Expo presented by Ariat International Inc. to complete their holiday shopping.

Join some of these vendors and more for the All for the Horses Expo presented by Ariat International Inc.!

Ariat International Inc.
Russell's Western Wear
PS of Sweden
Stübben North America
The Tacky Horse
A Sudden Impulse Boutique – home of WEC merchandise
Exceptional Equestrian
I Love My Horse
Farm House Tack
Mare Modern Goods
Redingote Equestrian
Shoo-Fly Systems
STX Van

Important Information for Vendors:

- **Event Date:** October 7-9, 2022
- **Vendor Responsibilities:** Vendors are to bring their own set up including tables and décor.
- **Vendor Arrival and Set Up:** Move-in and set up will be on October 6, from 8 a.m. to 8 p.m. Volunteers will be onsite to assist in unloading and taking equipment to your vendor booth via golf cart. Since the expo hall is carpeted, no vehicles will be able to go inside the expo hall. Unloading will be on the West Side of Expo Building 1. Volunteers will be there to direct you to the area.
- **Vendor Days and Hours of Operation:** October 7-9, from 9 a.m. to 6 p.m.
- **Vendor Parking:** Vendors can park in the parking lot behind the unloading area on a first come, first served basis. A professional parking service will be on hand to assist with parking.
- **Shipping and Deliveries:** Email Christy Baxter to arrange deliveries at christy.baxter@wec.net. All shipments are the responsibility of the recipient who cannot hold WEC liable for any losses or damage. Any costs for shipments are the responsibility of the vendor. WEC does accept freight deliveries.
- **Security:** There will be onsite security at the venue.
- **Signage:** Vendors are prohibited from placing signs on any walls throughout the building. Vendors are only permitted to place signage within their assigned space.
- **Ads and Video Ads:** For those that purchase ads, either digital or video, below are the requirements for the artwork. All artwork/videos must be submitted to christy.baxter@wec.net no later than September 16. It is your responsibility to get the artwork sent on time. No artwork will be accepted after September 16.
 - For Ads/Logos on the jumbotron: Images: 1920x1080, .JPG/.PNG
 - For Ads in the Expo Program: Total size (including bleed) would be 5.75" x 8.75".
 - For Videos: 1920x1080, .MP4, no audio. Length: 20 seconds
- **Vendor Layout:** The vendor layout will be sent on September 2. The application deadline is September 1.
- **Other Activities:** There will be entertainment each day on the stage (bands) as well as kids' horse-related activities, sample tastings and food.

About World Equestrian Center

World Equestrian Center features two premier equestrian and multidisciplinary venues in Ocala, Florida, and Wilmington, Ohio.

These exclusive facilities comprise state-of-the-art arenas, expansive stadiums, versatile outdoor space, sporting fields and well-appointed exposition centers. An abundance of lodging options and luxury accommodations are conveniently located on-site, along with shopping and dining throughout each property.

Dedicated to offering great sport and fun in a family-friendly environment, World Equestrian Center promises an unparalleled experience for exhibitors, spectators, vendors, sponsors and retailers built on three core values: Quality. Class. Distinction.

Learn more at wec.net.

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